

VIVUSEQ

CREDENTIALS

vivuseo.com

TOP RANK

boost your revenue

VIVU

Welcome to Vi Vu SEO, where we are dedicated to positioning your brand at the forefront of search engine results. As a distinguished SEO agency, our mission is to serve as a reliable partner in your journey towards increasing visibility and establishing trust on Google.

At Vi Vu SEO, we recognize that every click presents a significant opportunity. This understanding drives our commitment to transforming potential interactions into tangible business outcomes for your organization. Through our sustainable and innovative SEO strategies, we aim to elevate your brand, maintain its competitive edge, and effectively connect with target customers. Allow us to guide you through the complexities of the digital landscape and help you achieve sustained success.



OUR ACHIEVEMENTS



Over \$1M
in client
revenue



10+
successful
projects



90% of client
websites with
increased
revenue

AND MANY **NOTABLE CASE STUDIES**



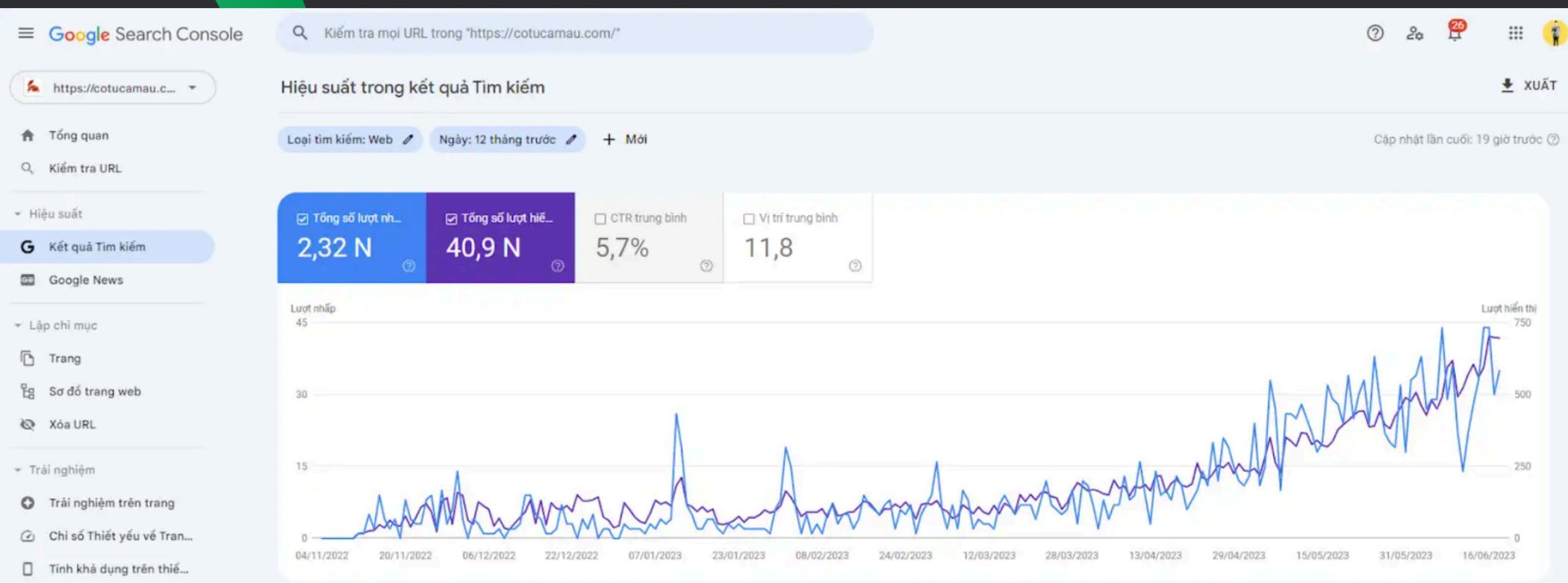
Project 1

Cô Tư Cà Mau

Website: <https://cotucamau.com/>

Industry: F&B E-Commerce

Launch year: 2022



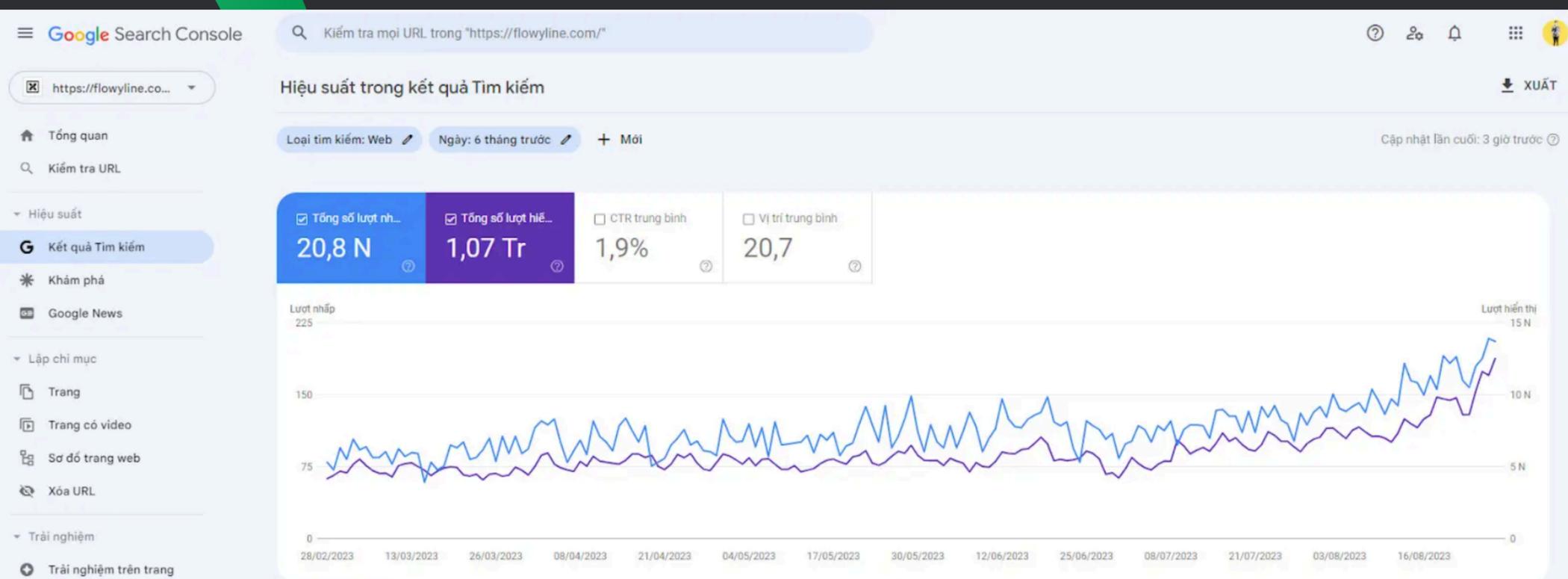
We built the website from scratch, focusing on Google as our main marketing channel. This included an SEO audit, competitor analysis, and keyword optimization recommendations.

As a result, organic traffic increased by 60% to 120%, and we ranked for high-conversion keywords like "cua cà mau," "giá cua," and "ba khía muối," leading to significant revenue and quality leads for the business.

Project 2

Flowyline Design

Website: <https://flowyline.com/>
Industry: Furnitures E-Commerce
Launch year: 2021



We executed B2B SEO marketing initiatives targeting high-volume customers with orders ranging from \$100,000 to \$150,000. This included optimizing on-page content, identifying key SEO keywords, and developing tailored title tags.

Our efforts resulted in a 120% increase in organic traffic and a 60% year-over-year revenue growth. We secured top rankings for competitive keywords such as "table base," "coffee table legs," and "bench legs," contributing millions in annual sales.

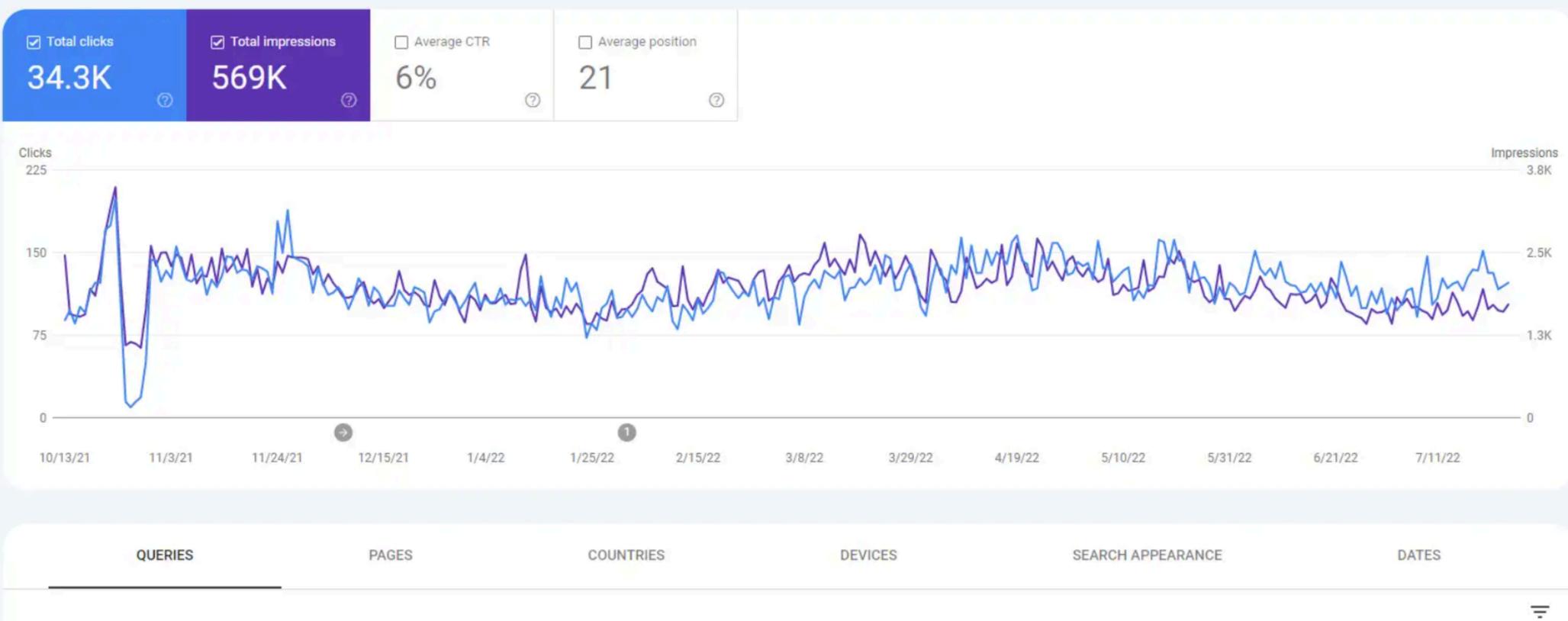
Project 3

Circle Com

Website: <https://libraryoftrader.net/>

Industry: Online Courses

Launch year: 2021



We developed and implemented a comprehensive SEO strategy for a leading online course platform, which included redesigning the sitemap, establishing quality backlinks, and enhancing keyword optimization.

This approach resulted in a 140% year-over-year increase in users on the company's learning product and service pages, fostering a steady stream of revenue and continued project growth.

— Project 4

ChusVN

Website: <https://chus.vn/>

Industry: Handmade E-Commerce

Launch year: 2023

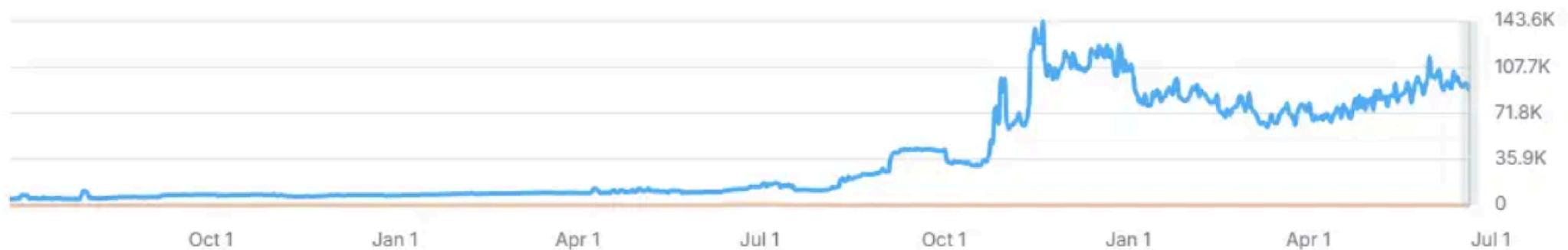


1M 6M 1Y **2Y** All time

Days Months **↑** Export

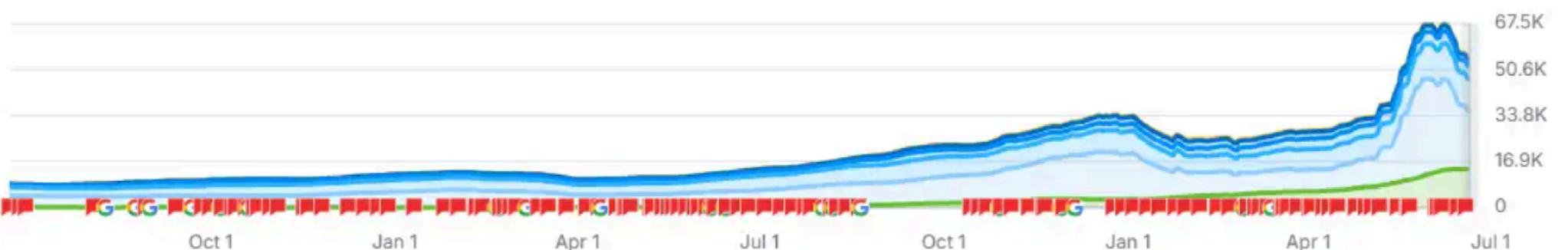
Organic Traffic 89,559/month

Organic Traffic Paid Traffic Notes **▼**



Organic Keywords 54,744

Top 3 4-10 11-20 21-50 51-100 SERP Features



We implemented SEO strategies for the website, optimizing title tags, meta descriptions, image attributes, and managing over 5,000 products and articles. We resolved technical SEO issues, provided content recommendations, and conducted keyword research for both the website and Google Ads. Enhancements to Google Merchant Center improved product visibility, resulting in a traffic increase of over 30% in less than three months and a sales boost of over 120%.

WE'RE HERE TO HELP YOU:

Analyzing your business's growth potential

- Identify your product or service's competitive advantages.
- Analyze competitors' strengths and weaknesses.
- Explore growth opportunities in search engines.

Strategic roadmap for google growth

- Identify high-conversion SEO keywords.
- Develop an effective SEO strategy.



Transparent and effective implementation

- On-site optimization enhances website structure, speed, and user experience.
- Off-site optimization boosts website authority and visibility in search engines.
- Real-time monitoring performance metrics and making quick adjustments to meet KPIs.

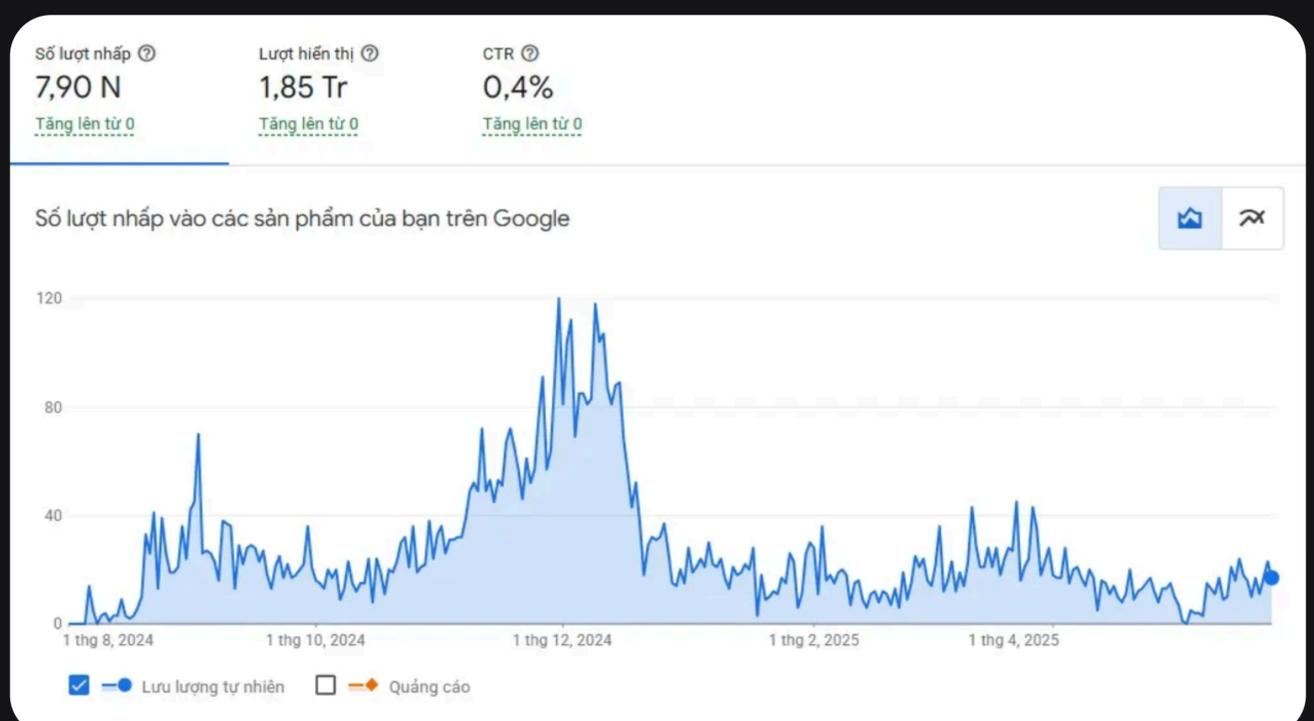
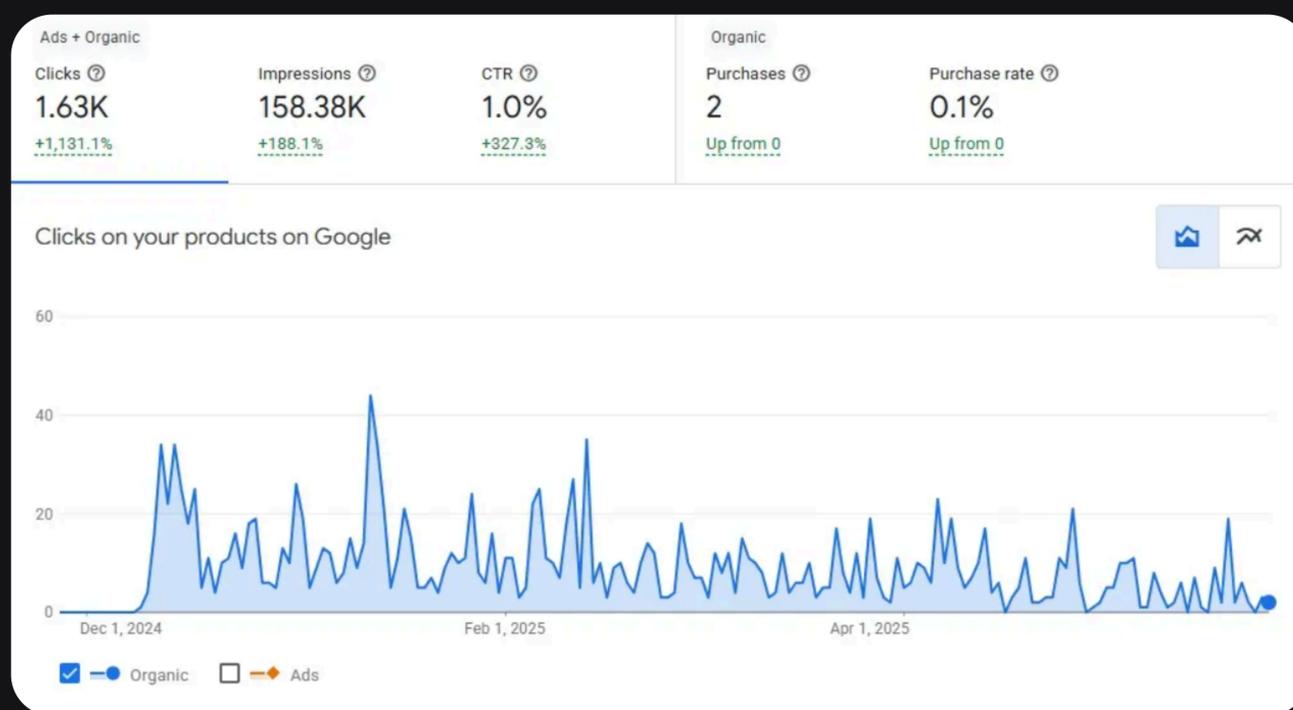
OUR **SEO** METHOD

Vi Vu SEO is proud to introduce our groundbreaking V.V.S. Method delivers superior, sustainable, and forward-thinking SEO results. It's designed to help you achieve quick wins while building a solid foundation for long-term growth on search engines.

Superior

Optimizing Revenue from the First Month

We are committed to delivering exceptional results through our specialized Google Shopping optimization, designed to generate significant revenue within the first month and provide a clear return on investment (ROI) from your SEO efforts.



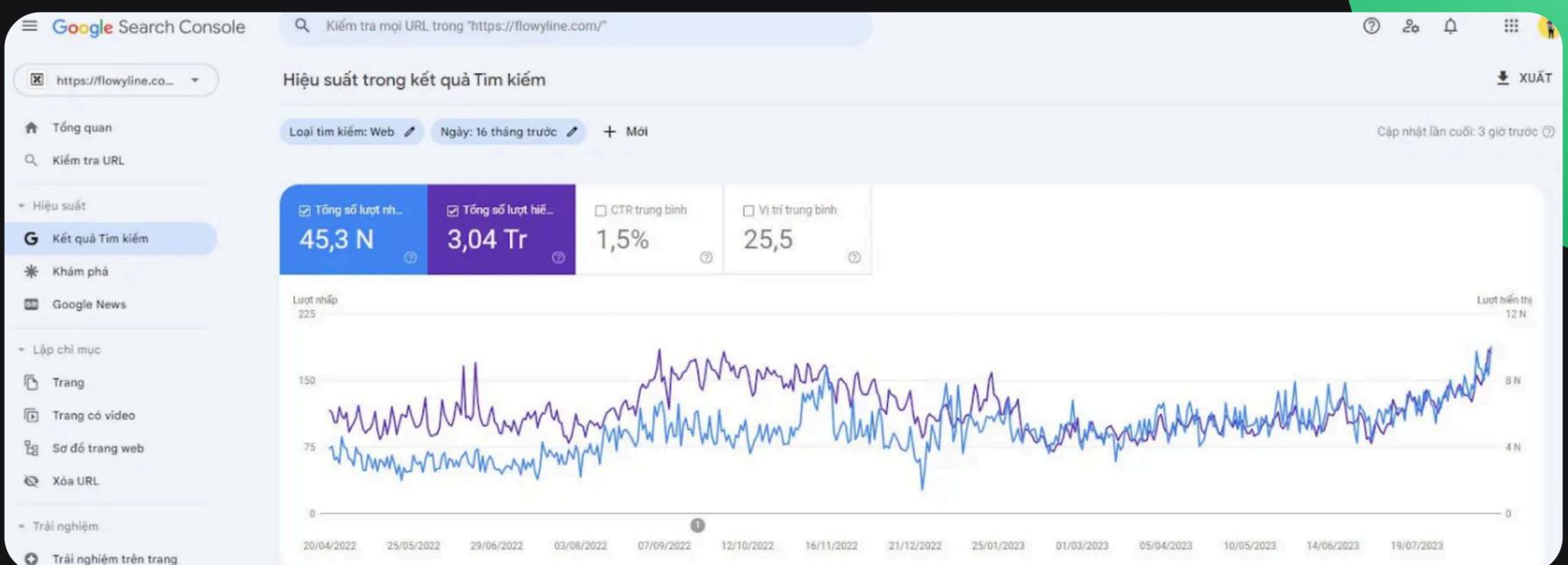
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Stability

Ensuring a Sustainable Position on Search Engines

Our approach is founded on the principle of stability. The V.V.S. Method focuses on sustainability, ensuring your website consistently ranks well on search engines. We create resilient SEO strategies that withstand algorithm updates, giving you confidence in your online visibility.



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Innovative

Pioneering the Future of Search

Our V.V.S. strategy positions your business for the future of search by implementing optimization strategies for AI-driven tools like Gemini and ChatGPT, as well as voice search solutions. This enables you to stay ahead of trends and engage customers through various channels.

hawaiian shirts

Hawaiian shirts, also known as Aloha shirts, are a distinctive style of dress shirt originating in Hawaii. They're typically collared, buttoned, and short-sleeved, featuring vibrant prints and patterns, often with tropical elements like palm trees, flowers, and ocean scenes.



Key Characteristics:

- **Design:** Hawaiian shirts are known for their lively patterns and colorful designs. These prints often feature imagery related to Hawaii's natural beauty and culture, such as hibiscus flowers, palm trees, surfers, and hula dancers. Some designs are inspired by traditional Polynesian tapa cloth patterns or even incorporate Japanese motifs.
- **Fabric:** Traditionally made from silk, Hawaiian shirts are now commonly crafted from lightweight and breathable fabrics like cotton or rayon, which are ideal for warm climates. Cotton offers excellent breathability and moisture absorption, while rayon provides a silky texture and vibrant color retention.
- **Fit:** They are typically worn untucked, with a straight lower hem. The untucked style is thought to be influenced by the Filipino tradition of wearing shirts untucked, such as the barong tagalog.

Origin and History:

- **Early Influences:** Hawaiian shirts emerged in the 1920s and 1930s, influenced by a blend of cultures present in Hawaii at the time, including Japanese, Chinese, Filipino, and Western styles. Japanese immigrants played a significant role by repurposing kimono fabrics for men's shirts.

A screenshot of a search engine results page for 'hawaiian shirts'. The search bar at the top shows the query. Below it, several search results are displayed. A red box highlights the result titled 'The Aloha Shirt: A Cultural History of Hawaii's Enduring...' from the website www.customalohashirts.com. A red arrow points from the 'Key Characteristics' section of the text above to this highlighted result.

A screenshot of a search engine results page for 'backflow incense burner'. The search bar at the top shows the query. Below it, several search results are displayed. A red box highlights the result titled 'Backflow Incense Burners - Zendai' from the website www.zendai.us. A red arrow points from the 'Benefits' section of the text above to this highlighted result.

OUR TEAM



Strategist

Develops tailored SEO strategies that align with your business goals and current search trends.



Account

Serves as the liaison between our team and the client, ensuring transparent reporting and guaranteed KPI delivery.



Project Manager

Coordinates the process to ensure projects are delivered on schedule and achieve maximum effectiveness.



SEO Technician

Executes on-site and off-site optimization, ensuring all SEO elements are implemented with precision.



Content Team

Creates valuable content that engages users and is optimized for Google's algorithms.



Developer

Handles complex technical issues, ensuring your website operates smoothly, stably, and securely.



OUR SERVICE PACKAGES

We understand that every business has unique goals. That's why we offer flexible SEO packages, from building a solid foundation to dominating the market. These services are designed to optimize your online visibility, attract potential customers, and drive sustainable growth for your business.

1. SOLID FOUNDATION PACKAGE

The Solid Foundation package is ideal for businesses looking to build a strong initial SEO base.

Price (Monthly)	\$1,500/month
Commitment	Guaranteed top 1 ranking for your brand keywords.
Full website audit	A comprehensive analysis to build your On-page, On-site, and Off-site strategy.
Google business profile optimization	Enhance your visibility in local search results.
High-quality content	10 new high-quality articles monthly.
Schema optimization	Improve how your data is displayed in search results.
Conversion rate optimization (CRO) Setup	Helps turn your website visitors into paying customers.
Performance reports	Receive detailed monthly reports on your progress and results.

For more information, please contact us



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2. GROWTH PACKAGE

The GROWTH package is a comprehensive solution for businesses aiming for aggressive growth, market expansion, and optimal business performance.

Price (Monthly)	\$3,000/month (or \$100/keyword)
Commitment	Guaranteed Top 1 ranking for brand keywords and 30 keywords in the top 10.
Full website audit	A comprehensive analysis to build your On-page, On-site, and Off-site strategy.
Google business profile optimization	Enhance your visibility in local search results.
High-quality content	20 new high-quality articles monthly.
Schema optimization	Improve how your data is displayed in search results.
High-quality backlink building	1 backlink per month.
Conversion rate optimization (CRO) Setup	Helps turn your website visitors into paying customers.
Performance reports	Receive detailed monthly reports on your progress and results.

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3. ACCELERATED GROWTH PACKAGE

The ACCELERATED GROWTH package is designed for businesses looking to fast-track their growth and secure top positions in search results.

Price (Monthly)	\$6,000/month (or \$200/keyword)
Commitment	Guaranteed Top 1 ranking for brand keywords and 30 keywords in the top 5.
Full website audit	A comprehensive analysis to build your On-page, On-site, and Off-site strategy.
Google business profile optimization	Enhance your visibility in local search results.
High-quality content	25 new high-quality articles monthly.
Schema optimization	Improve how your data is displayed in search results.
High-quality backlink building	2 backlink per month.
Conversion rate optimization (CRO) Setup	Helps turn your website visitors into paying customers.
Performance reports	Receive detailed monthly reports on your progress and results.

For more information, please contact us



OUR SERVICE PACKAGES

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4. MARKET LEADER PACKAGE

The MARKET LEADER package is our top-tier solution, designed to help businesses dominate top search rankings and establish themselves as an industry leader.

Price (Monthly)	Contact us
Commitment	Guaranteed Top 1 ranking for brand keywords and 30 keywords in the top 3.
Full website audit	A comprehensive analysis to build your On-page, On-site, and Off-site strategy.
Google business profile optimization	Enhance your visibility in local search results.
High-quality content	30 new high-quality articles monthly.
Schema optimization	Improve how your data is displayed in search results.
High-quality backlink building	2+ backlink per month.
Conversion rate optimization (CRO) Setup	Helps turn your website visitors into paying customers.
Performance reports	Receive detailed monthly reports on your progress and results.

For more information, please contact us

WHAT OUR CLIENTS SAY

ABOUT US

“

I am extremely satisfied with Vi Vu SEO's service! I had the opportunity to work with a dedicated and professional expert. Their deep understanding of the field helped me quickly resolve all issues and achieve excellent results. I have complete confidence in their capabilities and professionalism. Thank you for the important contributions that have taken my project to a new level!

Injoon

Founder of ChusVN



“

Couldn't be more satisfied! I had the opportunity to collaborate with an excellent team like Vi Vu SEO. Their profound knowledge of the SEO industry and effective work skills brought my project unexpected success. I was able to sell a lot of mooncakes through my website.

Vu Long

Founder of Kim Nguyet Vien Mooncakes



“

Vi Vu SEO is a highly professional and enthusiastic team. Their service not only delivers impressive results but also comes with dedication and client care. Duc is always ready to listen and provide support, creating a truly pleasant working experience. I am very happy to work with Vi Vu SEO and hope to continue our collaboration in the future.

Andy

Founder of Ven Agency



VIVUSEO

Thank
you!!

The journey of search engine optimization (SEO) is a long-term commitment. We encourage you to seek guidance in this process. Vi Vu SEO is equipped to assist you by developing a tailored strategy that effectively transforms challenges into opportunities, enabling you to reach new heights of success.

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